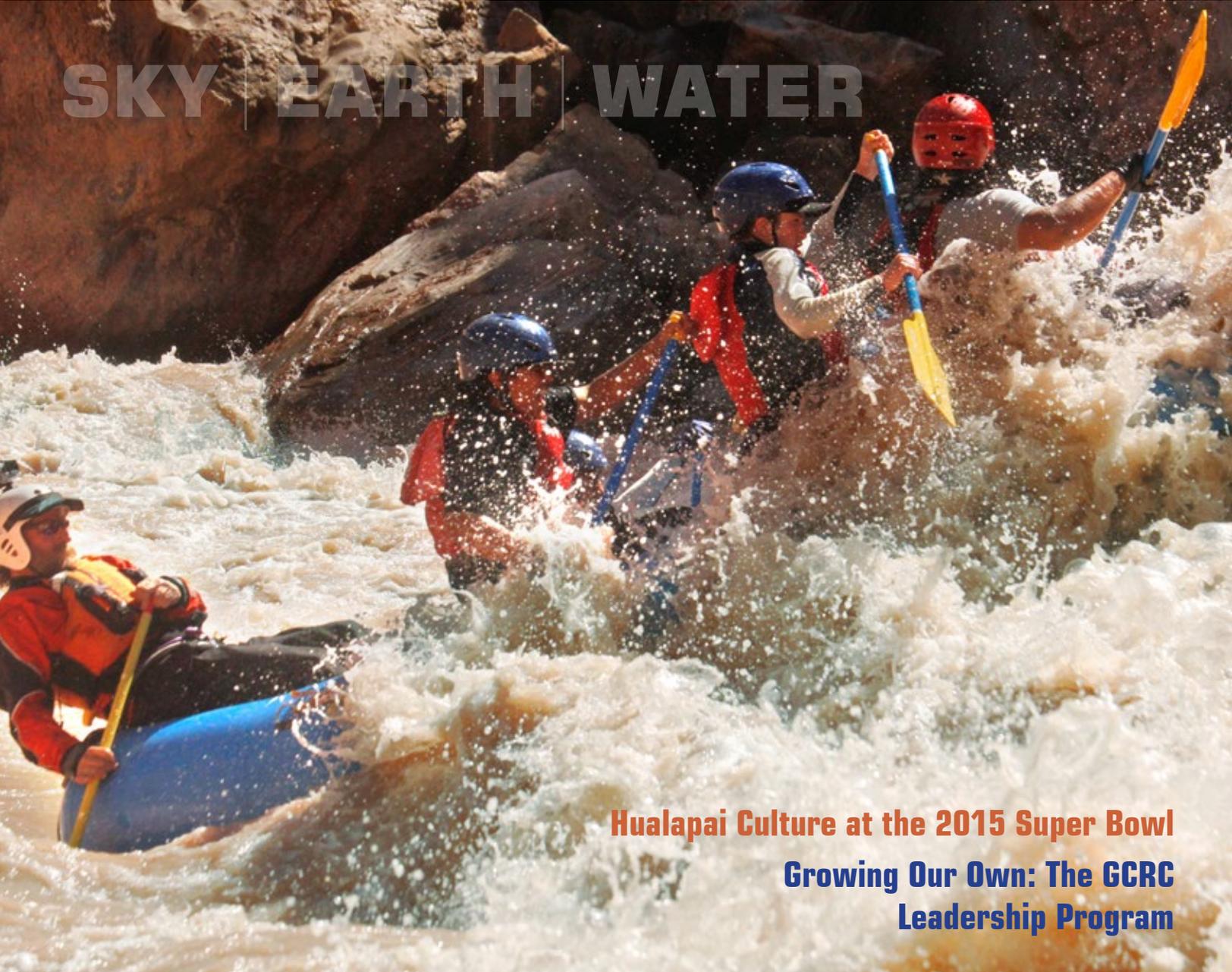


[MU GWAWA]

“THE TALK”

SKY | EARTH | WATER



Hualapai Culture at the 2015 Super Bowl
Growing Our Own: The GCRC
Leadership Program



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APRIL 18TH OFFERS

(with tax/fees)...

\$5.43

Skywalk Photographs

\$102.96

Helicopter/PontoonTour

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- Hualapai Matching Game
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- Board Member Mark McDermott
- CGRC Board of Directors

[ONE NATION]

**GRAND CANYON WEST
27TH ANNIVERSARY CELEBRATION
SATURDAY, APRIL 18, 2015**

WELCOME FAMILY, FRIENDS & SPECIAL GUESTS

Main Terminal

Registration: Receive Entrance Wristband, Anniversary Shirt & Information

- ☀ **9:00 AM** Continental Breakfast Served – Bus Pick Up at Front Entrance
- ☀ After Breakfast All Visitors Transported Via Shuttle Bus to Eagle Point Eagle Point (9 AM - 4 PM)
Relax & Enjoy Music by **The Band Fresh**
- ☀ **10:00 AM** All Visitors Transported to Eagle Point
- ☀ **10:45 AM** Traditional Hualapai Blessing by Frank Mapatis
- ☀ **11:00 AM** Posting of the Colors by the Color Guard
- ☀ **11:15 AM** Opening Remarks
Chairwoman Sherry Counts
Camille Nighthorse, Chairwoman, Board of Director, Grand Canyon Resort Corporation
Rory Majenty, Interim Chief Executive Officer, Grand Canyon Resort Corporation
Ray Martinez, Interim General Manager, Grand Canyon West
- ☀ **11:45 AM** Grand Canyon West Employee Recognition & Presentations
- ☀ **12:30 PM** Adult & Youth Raffles – MUST be Present to Win; *GCRC Employees Not Eligible for Raffle*
- ☀ **1:00 PM** Hualapai Traditional Song & Dance
We Invite the Participation of All Hualapai Traditional Singers & Dancers

☀ **Guano Point**

- ☀ **Hualapai Ranch (12:30 PM)** Music by **Thunderhand Joe & the Medicine Show**
 - Free Wagon Rides
 - Free Mechanical Bull Rides
 - Horseback Rides (30% Discounted Rates): 30-Minutes, 1-Hour, 90-Minutes
- ☀ **Enjoy Free Food & Beverage At The Following Points:**
 - Terminal: Continental Breakfast - Fresh Fruit, Cereal, Cereal Bars, Pastries, Juice, Milk, Yogurt
 - Skywalk / Eagle Point: Hamburgers, Hot Dogs, Chips, Soda
 - Hualapai Ranch (Behind Dance Hall): Tacos, Beans, Rice

[HUALAPAI CULTURAL ITEMS]

Matching Game



1



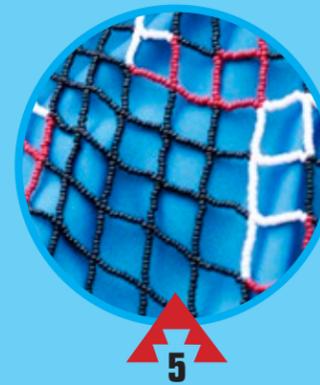
2



3



4



5



6

DIRECTIONS

Step 1:

Using the following terms:

- | | | |
|-------------------------|-----------------|-----------------|
| A. Hualapai Beaded Cape | C. Bow | E. Ribbon Dress |
| B. Bark Skirt | D. Yucca Sandal | F. Cedar |

Step 2:

Write in the correct term next to the matching image:

Image 1 = _____ Image 2 = _____ Image 3 = _____
Image 4 = _____ Image 5 = _____ Image 6 = _____

SKY | EARTH | WATER

[HUALAPAI CULTURAL ACTIVITIES]

AT THE 2015 SUPER BOWL SUPER BOWL INDIAN VILLAGE

Photos courtesy of Amy Davila Photography and April Tinhorn, TINHORN CONSULTING.



Employees at the Hualapai Grand Canyon Resort Corporation booth shared our tourism products available to the public.



Not even the rain could stop the Hualapai Grand Canyon West Bird Singers and Dancers from delighting the audience with their passionate hops. Pictured left to right: Chuck Cook, child, Wynona Sinyella, Rosella Siyuja, Louise Benson, and Brielene Chamberlain, Miss Teen Hualapai 2014-15.



The Hualapai Cultural Department demonstrated the process to make a drum, beginning with hide to the finished instrument. On the first day, Dawn Hobbs and Bennett Jackson, both from the Hualapai Cultural Department, pulled the hair from the hide that eventually became the drumhead.



Hualapai elder, Benny Schrum, knew where to find a dry spot to sit and enjoy the company of Marcie Craynon, Hualapai Cultural Department in the winter downpour.



Pai Pai pottery, sandals, and indigenous materials were on display at the Hualapai area of the Pai Village at the 2015 Super Bowl Indian Village.



Hualapai ambassadors, Brilene Chamberlain, Miss Teen Hualapai 2014-15, and Elaena Bravo, Miss Hualapai 2014-15.



Hualapai bird singers sang through the rain as the Hualapai Grand Canyon West Bird Dancers entertained the crowd. Pictured left to right: Roselyn Jackson, Pai Woman 2014-15, Benny Schrum, Wilfred Whatoname, former Hualapai Chairman, Wynona Sinyella, Chuck Cook, and Louise Benson, former Hualapai Chairwoman.



Enjoying a short break between the waves of tourists asking questions about Grand Canyon West, the Hualapai River Runners, and the Hualapai Lodge. Pictured left to right: Kurtis Shaul, Marketing Manager, Grand Canyon Resort Corporation, and Stewart Crozier, Interim Assistant GM, Grand Canyon West.

[RAPIDS, PADDLES, & HIKING, OH MY!*

* NOTE: THIS ARTICLE IS FOR INFORMATIONAL PURPOSES ONLY. THE TWO DAY RAFTING TRIP IS NOT AVAILABLE FOR BOOKING, YET.

Article written by April Tinhorn, TINHORN CONSULTING. Photos courtesy of Andre Wakayuta.



For over 40 years, the Hualapai River Runners have shared our canyon and culture with the world by giving guided motorized raft trips down the Colorado River. According to Hualapai river boatman, Andre Wakayuta, the two day trip will be even more memorable and fun because you will actually be actively engaged as a paddler. Paddling takes teamwork, and if rafters are not listening, they will flip. He recommends sitting in the front of the raft because all the best waves hit you.

Rafters on both the one and two day trips will travel the same course on the river and experience the same rapids. Besides paddling, the only other difference is that on the two-day trip, rafters will also enjoy an approximately 3-mile hike to Spencer Canyon and a roughly 1.5 mile hike to the natural pools.

Safety Is A Top Priority

Are safety concerns holding you back from enjoying our one or two day river rafting trips? Feel secure knowing that every Hualapai River Guide is certified and has at least 80 hours of training in wilderness advance first aide and swift whitewater rescue training. River guides have practiced scenarios to save one another safely in the river as they are the first responders.

Which Trip is For You?



One Day

Two Day

Paddling

No

Yes

Hiking

Optional

Yes

Know how to swim

Optional

Yes

Physical condition

Moderate

Good

Overnight camping

No

Yes

[2-DAY SCHEDULE]

Day 1

- Check in and get shuttle from Hualapai Lodge
 - Arrive at Diamond Creek
 - Depart Diamond Creek via Raft Down the Colorado River
 - Hike to Travertine Falls
- AM
- Separation Canyon Hike
 - 3-mile Hike into Spencer Canyon
 - Camping Overnight in the Canyon
- PM

Day 2

- Paddle Down the Colorado River
 - Continue Paddling Down the Colorado River
 - Motorized Boats Pick Up at Pearce Ferry
 - Transported Back to the Hualapai Lodge
- AM
- PM



This could be you.
#HualapaiRiverRunners



After a heart pumping hike, imagine jumping into this natural pool and what it would feel like as the cool waters engulf your body.



No TV? No internet? No problem with a gorgeous sunrise like this waking you up from your overnight camping slumber in the Grand Canyon.

SKY | EARTH | WATER

[GROWING OUR OWN:]

THE GCRC LEADERSHIP PROGRAM

An internship is a formal opportunity for a person to gain professional experience in a work environment. The Grand Canyon Resort Corporation (GCRC) Leadership Program kicked-off in 2014 with its first class of interns. The two-year program consists of (8) three-month rotations through the different departments of the corporation while simultaneously completing college and Hualapai cultural classes. Two interns, Chris Novak and Dawn Rocha, reflect and share what being a GCRC Leadership intern means to them after finishing half of their leadership program.

Chris Novak, Hualapai, was a food and beverage supervisor at Grand Canyon West. He was searching for something more when he applied for, and was accepted into, the GCRC Leadership Program.

CN: None of us knew what we were getting ourselves into. At first, we were quiet, because we knew of each other, but we didn't know each other, you know? Family traumas are a commonality between us. These traumas molded us, but we are choosing to turn them into something more positive.

AT: What have you learned so far?

CN: Experience, trust, and love. Love and trust were built in each department. Being a security intern was very different than being a supervisor. I learned not to judge a book by its cover. I give security props as they are great at keeping things confidential and calm, while still give great customer service. In accounting, they're held to a high standard and must keep things confidential. In the gift shop, I was able to work with Ms. Majenty. She is highly professional, treated employees well, didn't take sides, kept track of everything, and remained positive. She showed me how to be a good manager. In marketing, it's 24x7!

I am thankful for the leadership program and the great managers. I've folded t-shirts, I've escorted people through the rain, and I've gone above and beyond to meet customer expectations as an intern. At the end of the day, it's all for the tribe.

AT: What type of training do interns receive?

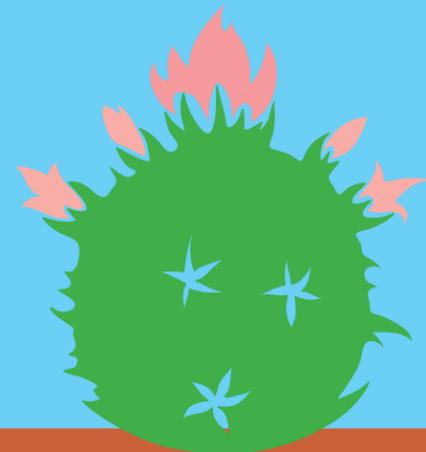
CN: Every Monday and Tuesday we are in Mohave Community College classes. I look forward to being uplifted at Friday's cultural training at the Cultural Department. The Hualapai elders remind us to be grateful for everything from the clothes on our backs to the new technology we have. We make gourds, cradles, and dolls. I love learning the language. It's not hard; it just takes lots of time and practice. When you do something old school, like the struggle of making a drum, it makes you appreciate it.

AT: Why do you do it?

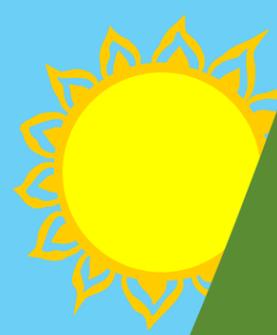
CN: My motivation is big. I do it for my family, my community, my daughter, but most of all for me. I credit my daughter for making me grow up. I look forward to the experience, the trials and errors, friendships, and college. The plan is for us to gain all this experience to become assistant managers. My goal is to be a supervisor or join the Navy Seals.

AT: Any advice to future interns?

CN: To everyone in the community, give it your all! The only thing holding you back is fear. Always give it your all. Every rainy day has a rainbow. You live, you learn.



Like this cradleboard made during cultural class by Chris, the interns are a work in progress as they are half way through their leadership program experience.



The Inaugural GCRC Leadership Class:

1. Creedence Honga
2. Ventura Hunter
3. Lana Lee
4. Luka Montana
5. Cotton Munoz
6. Heather Nieto
7. Christopher Novak
8. Janice Querta
9. Dawn Rocha
10. Adam Watahomigie
11. Latisha Weaver



"I can see the change in myself as the leader with prayer with all of the changes in my spiritual life and in my life. It makes it easier for me to look at things in a different way."

Dawn Rocha • GCRC Leadership Program Intern

SKY | EARTH | WATER

Dawn Rocha is a former Miss Hualapai. She was an employee in the GCRC Accounts Receivable department and her next promotion eluded her due to a lack of education and experience. She was ready for change and liked new things so she applied for the GCRC Leadership Program.

AT: What Have You Learned So Far?

DR: One of our instructors made these three observations about our class: 1- we're for the People; 2- we want change for children; and 3- we have a different outlook on how we can provide. Growing up on the rez, I've always heard negative things. Haguys did this and that to us. Why has it been like this for so long? Negative things happened, but how can we change our biases and accept all races? I want to change these negatives into positives for our kids.

While at the Skywalk, I learned employee relations and office management skills from two totally different managers. Security looks out for the well being of the people, the land, and everything.

AT: What does leadership mean to you?

DR: It not only means to lead by example, but to also understand others and adjust accordingly. Leaders move forward, help guide, and are involved.

AT: Why do you do it?

DR: I was raised no one is better. You are all equal. That's what I'm teaching my eight year old. My intentions are to finish college and to be an assistant manager.

AT: Any advice for future interns?

DR: Go for it! This is an opportunity of a lifetime. It's a chance to show your knowledge, ambition, and dedication to the corporation.



BOARD MEMBER
[MARK MCDERMOTT]
PRINCIPAL, M J MCDERMOTT & ASSOCIATES



Mark McDermott is a certified organization management professional with 30+ years of experience in community economic vitality work, with a primary focus in tourism development and destination marketing.

Since 2003 he has operated as a business development, strategic planning and marketing consultant and facilitator. He previously served for seven years as the Agency Director of the Arizona Office of Tourism. Prior to that, he served in senior executive roles in chambers of commerce and tourism development organizations for Fort Lauderdale/Broward County, Florida; Boston, Massachusetts; Albany, New York; and Buffalo/Niagara, New York.

He has served in national, regional and statewide leadership capacities including the boards of directors of the Travel Industry Association of America, National Council of State Tourism Directors, Western States Tourism Policy Council, and statewide hospitality and tourism associations in Arizona, Florida, Massachusetts and New York.

In his most recent endeavors, he served as the consultant director of the Fountain Hills/Fort McDowell Visitors Bureau and the Fountain Hills Business Vitality Advisory Council, both of which were collaborative programs of the Town of Fountain Hills, the Fountain Hills Chamber of Commerce, and the Fort McDowell Yavapai Nation.

A youth sports enthusiast, McDermott is the immediate past president of the Fountain Hills High School Athletics Booster Club, and has been an assistant football coach with the Fountain Hills High School, Middle School and Youth Football programs, as well as a coach for youth basketball and little league baseball over the past several years.

He resides with his wife Christine and son Luke in Fountain Hills, Arizona, and may be reached at markmcd@cox.net or 480.205.6451.

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[LEADERSHIP]

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